



BOB HAYES

INVITATIONAL

TRACK AND FIELD MEET

**“WE ARE MORE THAN
A TRACK MEET”**

BOB HAYES INVITATIONAL TRACK MEET



For 60 years, the Bob Hayes Invitational Track and Field Meet has provided a unique opportunity for high school athletes of all races, genders, and ethnicities to come together and compete on an equal playing field.

Our mission is simple: to bring together the country's best high school athletes in a showcase of athletic excellence and scholarship. We want to invite you to become a corporate partner personally. We know our efforts to support our student-athletes will go even further with your endorsement. In return, you will be affiliated with the largest and most renowned high school track meet in the country.

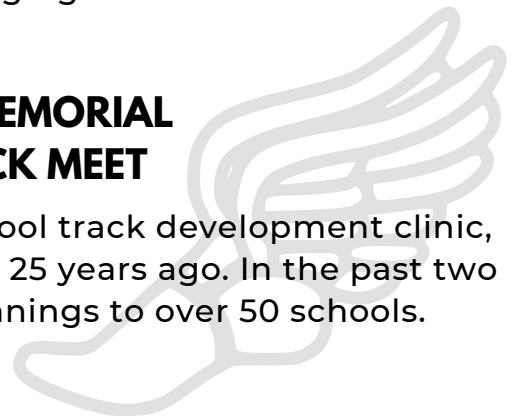
OVERVIEW OF PROGRAMS

BOB HAYES INVITATIONAL TRACK MEET

For the past six decades, the Bob Hayes Invitational Track Meet, the largest one-day Meet in the country, has been a focal point for high school track and field participants from the southeastern United States. It has grown from its humble beginnings of five schools in the Spring of 1965 to over 150 schools at its peak years. The track meet makes a significant economic impact yearly to the city of Jacksonville, bringing in visitors from around the country.

JAMES "COACH" DAY MEMORIAL MIDDLE SCHOOL TRACK MEET

Seeing the need to build a strong middle school track development clinic, "Coach" Day started the clinic and track meet 25 years ago. In the past two years, it has grown from its meager beginnings to over 50 schools.



BOB HAYES HALL OF FAME INDUCTION GALA

Since the year 2000, a new class of former Olympians, notable sports figures or contributors to track and field are inducted into the Bob Hayes Hall of Fame. This event is a star-studded evening of entertainment and dinner also featuring presentations of Community Service Awards to individuals or organizations making a difference in underserved communities. This event raises funds for the James "Coach" Day Scholarship Fund.

JAMES (COACH) DAY MEMORIAL SCHOLARSHIP GOLF TOURNAMENT



A fun day of golf with prizes and lunch to raise funds for scholarships for participants in the track meet held yearly in May.

THE 60TH ANNIVERSARY COMMEMORATIVE BROCHURE

The 60th Anniversary Commemorative Brochure will be distributed at the Hall of Fame Gala and the (Coach) James Day Golf Tournament.

Full Page \$300.00

1/2 Page \$150.00

1/4 Page \$75.00

**SUBMIT YOUR AD:
BHITM22@GMAIL.COM**





PARTNERSHIP LEVELS

PLATINUM SPONSOR - \$10,000

20 V.I.P. tickets with table signage, company logo on marketing materials for all events and featured on the website; memorabilia gift for each guest, and program acknowledgement; A company V.I.P. Tent at the Bob Hayes Invitational Track and Field Meet accompanied by 20 free admission tickets for guests; a foursome at the "Coach" James Day Memorial Golf Tournament and hole sponsor acknowledgement.

GOLD PARTNER - \$7500

20 V.I.P. tickets with table signage and memorabilia gift for each guest, with program acknowledgement; company logo on Gala marketing materials and featured on the website; 20 free admission tickets to the Bob Hayes Invitational Track and Field Meet

SILVER PARTNER - \$3000

10 V.I.P. tickets with table signage; company logo on Gala marketing materials; memorabilia gift for each guest, and program acknowledgement.

BRONZE PARTNER - \$1500

10 V.I.P. tickets with table signage; company logo on program; memorabilia gift for each guest, and program acknowledgement.



www.bhitm22.org



CONTACT INFORMATION:

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